

## New Walk to School project launch!



Dear Parent/Carer,

We are excited to tell you about a new walk to school project that our school will be running this year with national charity Living Streets and Cambridgeshire County Council.

### Who is involved?

Selected schools in Cambridgeshire have been invited to participate in this project. Everyone at our school will have the chance to be involved including pupils, parents and teachers.

### What is involved?

The main focus of the project will be the 'Walk once a Week' (WoW) initiative which all of our pupils can participate in.

### What is WoW?

WoW is a scheme run by Living Streets, the charity behind the national Walk to School campaign, which encourages families to walk to school at least once a week. At the end of each month, children who walked at least once every week will receive a special collectable pin badge. There is a different badge to collect for each month of the school year. Here are examples



### What if we can't walk to school?

Even if you live too far away or don't have time to walk the whole way to school, all children can participate in WoW by walking at least 10 minutes to school. If driving we recommend to 'park and stride' - park safely away from the school e.g. at a friend's house - and walk from there.

### Why are we encouraging walking to school?

Under half of UK children walk to school and this number is decreasing, while the number of children being driven to school has doubled in the last 20 years. Our school is taking part because of the many benefits we believe it will bring to our children and the community.

### What next?

We will be launching WoW with a special assembly. All children who walk all or part of the way to school at least once a week during September can earn their first WoW badge to start their collection.

**Remember WOW Walk to School launches on 9<sup>th</sup> September**

If you have any questions about the programme, please contact Mrs Keefe or visit [www.livingstreets.org.uk/walktoschool](http://www.livingstreets.org.uk/walktoschool) for more information. We hope that you join in with this fun project so your family can enjoy the benefits of walking to school!

